

# Roberta Annovi



## Graphic designer

specialized in printed and on-line media such as reports and promotional material, photo editing, illustrations and infographics.

Born in Italy

📍 Rue des Coopératives 5  
1217 Meyrin  
Switzerland

✉ info@annovidesign.com

## CERTIFICATIONS (Brazil)

- 2001 **Web for Designers**  
Arteccon-Rio/MR Educação
- 2001 **Creativity and Graphic Costs**  
Workshop Posigraf
- 2001 **Steps of Brazilian/Italian Design**  
Workshop Brasilia University & Italian Embassy
- 2000 **Generating PDF Adds**  
Correio Braziliense
- 2000 **Design & Visual Communication**  
Brasilia University
- 1998 **Macromedia Director**  
ENG DTP & Multimídia
- 1993 **Novell Local Netware Supervisor**  
Maxxirede
- 1986 **Basic I & II, Visicalc, Visiplot and Text Editor**  
Sullivan Institute

## EDUCATION (Brazil)

- 1995 **Alliance Française**  
1993 *French Language School*
- 1992 **State University of Rio de Janeiro, UERJ**  
1990 *BA in English Literature*  
Undergraduate - Basic level completed
- 1990 **Cultura Inglesa**  
1987 *English Language School*  
Obtained First Certificate in English (FCE) from the University of Cambridge

## LANGUAGES

Italian (mother tongue)  
Portuguese (second language)  
English (fluent)  
French (fluent)

## WORK EXPERIENCE

- 2021 **WORLD HEALTH ORGANIZATION** (Switzerland)  
2009 *Consultant graphic designer*  
Design and formatting publications, flyers, banners, presentations and templates, or any other requested support material and corporate document necessary for meetings and internal use. Web design. Selecting and editing photos, illustrations and infographics.
- 2009 **DIGITAL PRESS/VANGUARDS** (Italy)  
2008 *Graphic designer*  
Design and formatting brochures, business stationeries, flyers, advertising material and gadgets. Photo editing and illustrations.
- 2008 **LANDRISCINA Editrice** (Italy)  
2007 *Graphic designer*  
Design and formatting books, brochures, flyers and advertising material. Photo editing and illustrations.
- 2007 **SINGCITY** (Italy)  
2006 *Graphic designer*  
Design and formatting regional magazines. Photo editing and illustrations.
- 2006 **CUBO Editorial e Propaganda** (Brazil)  
2005 *Graphic designer*  
Design and formatting regional magazines. Photo editing and illustrations.
- 2004 **IPÊ Instituto de Pesquisas Ecológicas** (Brazil)  
2002 *Graphic designer*  
Design and formatting brochures, flyers, banners and presentations for congresses. Creation and management of an institutional image bank.
- 2002 **INFORMAÇÃO Comunicação Empresarial** (Brazil)  
2000 *Graphic designer*  
Design and formatting printed medias for banks, private organizations and governmental institutions.
- 1999 **FUTURA IMAGEM** (Brazil)  
1996 *Graphic designer*  
Supervising a 5 people team production. Scanning and editing images, including color correction, manipulation and restoration. Design and formatting printed medias. Web design and production. Multimedia CD production.
- 1996 **SANOFI Beaute do Brasil** (Brazil)  
1992 *Information Technology (IT)*  
Creating personnel and basic budget reports for the South-American brunch. Statistics and graphics for sell purposes. Management of a 40 PC Network.

## COMPUTER SKILLS

Adobe Photoshop, InDesign, Illustrator and Acrobat Pro  
CorelDraw  
Microsoft Word, Excel and PowerPoint  
ArchiCAD and 3D Studio Max with V-Ray